



AMITY TECHNICAL PLACEMENT CENTRE

DELHI | GR. NOIDA | GURUGRAM | GWALIOR | JAIPUR | LUCKNOW | NOIDA

ECHO INDIA **Campus Recruitment - 2020 Passing Out Batch**

(ONLY FOR UNPLACED STUDENTS)

Company	Echo India
Batch	2020 Passing Out Batch
Joining	Immediate Joining
Date of Campus	Will be informed later
Job Title	Profile 1 : Front End / React Engineer Profile 2 : DevOps Engineer Profile 3 : Senior Java Developer Profile 4 : UX Researcher Profile 5 : Senior UI Designer Profile 6 : Senior Visualizer
Eligible Degrees	B.Tech / MCA
Eligible Branches	All Branches
Location	Noida
Compensation (CTC)	INR 3.0 LPA
Job Responsibilities	<p><u>Profile 1</u></p> <ul style="list-style-type: none">• Writing highly performant, scalable and efficient code to power the ECHO application suite on the front-end software applications to power the ECHO movement taking ownership of code quality and timely delivery• Utilizing technologies including but not limited to React JS, Redux, Javascript, HTML5, CSS3, and others• Following best practices of software development, systems design and programming• Writing robust and clear technical documentation of the code base for other programmers to collaborate on• Researching, prototyping and integrating with 3rd party libraries and other frontend technologies• Writing test cases, debugging, performance analysis of the product <p><u>Profile 2:</u></p> <ul style="list-style-type: none">• Implementing tools to automate the development, build, testing, integration and deployment pipelines for ECHO's software in production environment to serve the needs of global users• Implementing automated provisioning of cloud infrastructure on leading providers (e.g. Microsoft Azure, AWS, Google Cloud) while maintaining very high levels of system uptime• Implementing infrastructure patterns and handling deployment at

scale to identify and mitigate performance bottlenecks and scaling pitfalls

- Implementing containerized deployment and orchestration using Docker and Kubernetes

Profile 3:

- Build server-side infrastructure, micro services and APIs for business processes and use cases specified.
- Writing highly performant, scalable and efficient code in Java / Spring & other languages to power the ECHO applications.
- Design, develop and implement systems and micro services with localization (l10n) and internationalization (i18n) capabilities in a multi-instance, multi-tenant architecture.
- Develop scalable, secure and well documented RESTful APIs that will be consumed by ECHO's front-end web based and mobile apps.

Profile 4:

- Plan and conduct research to ensure that users' contexts, behaviours, motivations, attitudes, and desires are considered and understood at all stages of the product's lifecycle: pre-concept, concept, prototype validation, and usability testing.
- Work with the UX/UI Designer to develop and track user research needs, goals, and methodologies as best support product departments, goals, and initiatives.
- Document and present actionable findings and product experience improvement recommendations based on thorough analysis and interpretation of user research data. Presentation of such materials should be engaging and relevant to all product teams.

Profile 5 :

- Conceptually design and assist in the building of user interfaces that enhance the user experience of ECHO Digital's products, ensuring all interactions are intuitive and highly usable.
- Incrementally build up fidelity of interface design, translating lo-fi UX flows into pixel perfect layouts and interaction prototypes.
- Construct storyboards to conceptualize designs and convey project plans to the Product Team, internal stakeholders and users.
- Study and map the human-computer interactions (HCI) inherent to existing and proposed designs.

Profile 6 :

- Support the lead in ideation and visualisation of various communication campaigns (external as well as internal).
- Responsible for visualising and designing marketing and communication related collateral like: a. newsletters, brochures, direct mailers, standees, banners, invites;
a. branding
b. creating presentations, videos, brand stories etc.

	<ul style="list-style-type: none">• Manage website design and content updating.• Support the lead in design related requirements for orientation and immersion events.
How to Apply?	All interested and Eligible students need to apply on the link below latest by 5:00 PM, 22nd January 2020 CLICK HERE

My Best Wishes are with you!

Prof (Dr.) Ajay Rana

Ph.D (CSE) & M.Tech (CSE) - Two Time Gold Medalist
SMIAENG, SMIACSIT, LMISTE, LMPF, LMCSI & MIET (UK)

Senior Vice President – Amity Education Group

Dean – Industry & Academia Alliance

Advisor – Amity Education Group